



## PROGRAM

25<sup>th</sup> Annual Cine Cuauhtemoc Pan American Film Festival

Houston, Texas

Houston Community College/SE campus

Angela Morales Building, Rm. 102, 6815 Rustic Street, Houston, TX 77087

Principal curator: Jesus Cantu Medel, M.Ed.

September 16 and 17, 2024, 10:00am-8:00pm

*(Theme) Crossing Paths: Thematic Issues in Native American and Chicano Film*

*and Celebrating 16 de Septiembre: Mexico Independence from Spain*

*(Order and sequence of this Program may change, but notice will be provided  
as soon as possible especially to participants)*

**September 16, 10:00am-8:00pm**

**10:00—Welcomes and brief history of Cine Cuauhtemoc Pan American Film Festival, Houston, Texas, by Jesus Cantu Medel**



**10:30**

**A People's History of the Mexican War of Independence, the 16th of September, & "El Grito"**

Produced by Escuela Aztlan-Somos Raza, the youth projects of Unión del Barrio Written and produced by Harry Simón Salazar, with a voice-over by Luz Victoria Simón Jasso. (11:15)

A People's History of the Mexican War of Independence is a short overview of this critical moment for Nuestra América. This video was produced for Escuela Aztlan-Somos Raza, the youth projects of Unión del Barrio. Our work is purely voluntary, free from corporations and government institutions - everything we do, we do on our own. We seek to improve our communities, primarily to raise cultural and political awareness among barrio youth.

For more information: <http://uniondelbarrio.org>

<https://www.youtube.com/watch?v=LN8EtsXI85s>



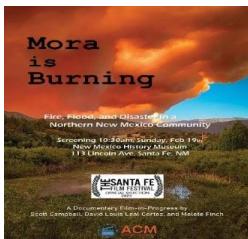
**10:45**

### **Sea Mar Museum, Seattle, Washington**

Latino Northwest Communications, 8:59 (2020)

This month, the Sea Mar Museum commemorated its first anniversary as the first museum in the Pacific Northwest portraying the life and contributions of the first generation of Latinos in the State of Washington. Within its galleries, Sea Mar Museum highlights a significant chapter of the Latino community's history that everyone should know.

<https://www.youtube.com/watch?v=-R5ZW3c-ogk>



**11:00**

### **Mora is Burning**

Documentary. (28:00)

Directors: David Luis Leal Cortez

“Mora is Burning” underscores the ongoing struggle for justice in the aftermath of the Hermit's Peak/Calf Canyon fire. The stories shared were poignant reminders of the devastation faced by survivors and the urgent need for FEMA to facilitate full and fair compensation. Our fight continues, and we won't rest until every victim is rightfully compensated.

The Coalition for Fire Fund Fairness (CFFF) – a grassroots coalition of victims of the 2022 Hermit's Peak/Calf Canyon Fire in Northern New Mexico – today announced that it will host an exclusive screening of the documentary “Mora is Burning,” followed by a panel discussion on the aftermath of the fire and FEMA's ongoing failures to administer federal relief funds in accordance with state and federal law.

<https://vimeo.com/931270542/637772ab76>

<https://www.youtube.com/watch?v=78RIAm9o9KA>

**12:00**



(Film screening followed by Panel Discussion: The Genízaro Experience: Shadows in Light)

Panelists: Dr. Enrique L. LaMadrid, Prof. Spencer Herrera and Moises Gonzales

Film #1: Hispano Comanche Dancers (3:14 min)– PBS Artisode

<https://www.youtube.com/watch?v=A9YTEOrls-c&t=1s>

Film #2: The Genízaro Experience: Shadows in Light

Producer, Writer, Director: Gary Medina Cook

Documentary, 56:46

This one-hour documentary film by Gary Medina Cook explores the origins of Indigenous slavery and the history of an Indigenous group known as Genizaros (Heh-nee-sah-ros). The Genízaro Experience investigates duality in the human condition and related themes including cultural hybridity, equality, genetic genealogy, and tribal recognition.

<https://www.pbs.org/video/the-genízaro-experience-shadows-in-light-cjsj5k/>

<https://us02web.zoom.us/j/89825395811>

**1:45**



### **Los Comanches de la Serna**

Documentary, 19:00, PBS Learning Media, 2019

Credits: Francisco "El Comanche" and Los Comanches de la Serna

"El Comanche" Gonzales leads Los Comanches de la Serna in Ranchos de Taos, New Mexico, as they celebrate the birth of Christ, or "Emanuel" on New Year's Day 2019. In the middle of a snowstorm, for twelve long hours, they drum, sing and dance their way around their community. Part of the "Music Buena" exhibit opening October 6th, 2019 at the Museum of International Folk Art in Santa Fe, NM and running for the next two years. If you would like to support our work recording disappearing traditional culture, please donate at:

<http://thewisdomarchive.com/donate>

<https://www.youtube.com/watch?v=lHuCFPZsOQY>

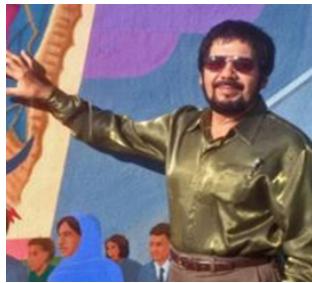
<https://www.youtube.com/watch?v=78RIAm9o9KA> (1:36:28)

**2:15**

### **Hispano Comanche Dancers**

Producer: KNME PBS station by Kelly Kowalski (3:14 min)

<https://www.youtube.com/watch?v=A9YTEOrls-c> License is attached as an example.



**3:00**

### **A First Chicano Newspaper in Lubbock, Texas: La Voz de los Llanos**

Nephtali de Leon, broadcast on Zoom.com

From 1968 to 1973 worked as an editor for Mr. De Leon La Voz de los Llanos (bilingual weekly journal; the title means “The Voice of the Plains”), Lubbock, TX. Since 1973 he has become a freelance poet, writer, painter, and sculptor. Later he held the posts of the President of Le Cercle Francais, director of Teatro Chicano del Barrio; vice chair of American Civil Liberties Union, and Ciudadanos Pro Justicia Social. He has given poetry readings on television.

Link: [https://prabook.com/web/nephtali.de\\_leon/3714980](https://prabook.com/web/nephtali.de_leon/3714980)

<https://us02web.zoom.us/j/87482223192>

**3:30**



### **I AM DENVER Documentary | Chicanas: Nurturers and Warriors**

City and County of Denver

Documentary, 51:10, Public Broadcasting Program, 2021

So, what does it mean to be a Chicana in Denver? We interviewed Latino Cultural Arts Center founder Adrianna Abarca, former SBA Director Patricia Barela Rivera, healthcare activist Charlene Barrientos Ortiz, activist Nita Gonzales, State Senator Lucia Guzman, former City Council President Ramona Martinez, performer and activist Yolanda Ortega and Denver’s godmother of Montessori Martha Urioste to discuss what it is to be a woman born in this country, with strong Mexican and Indigenous roots and a life dedicated to social justice.

<https://www.youtube.com/watch?v=S84mgyxePW0>

**4:30**



### **Linda Chicana**

Music video, Featured Pepe Marquez and Monibee Henley)

4:44 minutes

Beautiful voice Monibee. The Brown Beret woman with the red patch on her beret is Connie Gonzalez, National Prime Minister of Los Brown Berets de Cemanahuac.

Song writer: Joaquin McWhinney (BMI) & Publishing: Euro Tec Publishing (BMI)

Produced and Arranged by: Carlos Guillen for La Cima Music, #lacimamusic

#PepeMarquez Linda Chicana Music Video - Featuring from Tierra - Tony Banda on Bass and Jeff Lewis on horns. Lorenzo Martinez on Percussion and Brittany Nicole on back vocals. Directed by: Pepe Marquez, Carlos Guillen and Monibee Henley for La Cima Music along with Cj Infinito & Carlos Alvarez Aragon for CJ Infinito Productions. Recorded at La Cima Music Studio and Moonlight Studio

<https://www.youtube.com/watch?v=fhPH1QNr-II>

**4:45**



### **Bobby Pulido**

Music medley. Songs Desvelado/ Enséñame/ A Tu Lado

6:16 minutes; Spanish language used, recorded in Las Vegas, Nevada

Jose Roberto Pulido Jr. was born on April 25, 1971, in Edinburg, Texas. He is the oldest child of Roberto Pulido, an award-winning Tejano music singer; and Diana Montez, daughter of norteño musician Mario Montez of Los Donneños. Known professionally as Bobby Pulido, he attended Edinburg High School and became a member of the school's mariachi ensemble before embarking on a journey with his father's band, Los Clásicos, where he contributed as a saxophonist and backup vocalist.

<https://www.youtube.com/watch?v=IzYNK9IKgdM>

6:00



### **El Amor de Su Vida/Love of Your Life**

Grupo Frontera x Grupo Firme

Music video, 6:16 minutes; Spanish language used

Grupo Frontera was formed in early 2022, originally performing at weddings and parties. This led them to release their debut EP in March of that year titled, *En Vivo, Vol. 1*. Their release includes covers of songs such as Vicente Fernández's "Estos Celos" and Diego Verdaguer's "La Ladrona". A month later, they released their second EP, containing a cover of Morat's "No Se Va" which eventually went viral on TikTok and would chart at the end of the year. In December 2022, a second collaboration with Fuerza Regida, after "911 (En Vivo)", titled "Bebé Dame" reached number one on the Billboard Hot Latin Songs charts and peaked at number 25 on Billboard Hot 100, becoming their first top 40 hit

[https://www.youtube.com/watch?v=Vr1M\\_l-1wjc](https://www.youtube.com/watch?v=Vr1M_l-1wjc)

6:15



### **What's His Name**

Thee Sinseers - Live at The Recordium

Joey Quiñones, singer, Music video, 3:10

The Recordium - A live Music Show.

I'm here to capture live audio and video of artists and bands. I do this entirely on a single take, that means no fancy video editing or double takes. We simply hit record and let the artists do their thing. Stick around / subscribe and watch as we grow and continue to bring you new music.

Hit me up on Twitter or Instagram and suggest new covers you'd like to hear!

Check me out on the rest of the web:

<https://www.instagram.com/theRecordium/>  
[https://www.youtube.com/watch?v=\\_ijwTXfwGO8](https://www.youtube.com/watch?v=_ijwTXfwGO8)

**7:00**



**Hello Stranger**

Singers: Monica Rocha, Malik Malo;

Music video, 2:26

MonicaRochaVEVO

"Oh, seems like a mighty long time Shoo-bop, shoo-bop, my baby, ooh "Such Angelic qualities in her voice. Monica captures the feeling, the mood and love in her version of this 1963 classic."

[www.youtube.com/@monicarochavevo3808](https://www.youtube.com/@monicarochavevo3808)

<https://www.youtube.com/watch?v=o1HSzHIO5XU>

**7:15**

**You Really Got a Hold On Me**



Music video, Monica Rocha, Cota -Chicano Soul Shop (2:41)

"I always tell my wife that she never liked me, whenever she says" I love you". It's our joke, but really it's a testament to the fact the Love is more than a feeling but rather a Choice. We may not always like the person that moment in our hurt, but we push through because we made a commitment and intelligent decision to absolutely, definitively and wholly Love that person!"

<https://www.youtube.com/watch?v=fcPEtwpnNw8>

7:20



Ahora Que Hago Sin Ti" / "Quien Iba A Pensar

Jimmy Gonzalez y Grupo Mazz, music video, 6:32

Mazz was a Tejano band originally from Brownsville, Texas. The band was known for their idiosyncratic and innovative form of Tejano cumbia which made them distinguishable among their counterparts. Mazz became one of the most popular Tejano music bands during the genre's 1990s golden age. Mazz won the Latin Grammy Award for Best Tejano Album in 2001, 2002, 2003, 2004, and in 2009, the most wins for a Tejano musician.

[https://www.youtube.com/watch?v=\\_Wdpb6HRMY8](https://www.youtube.com/watch?v=_Wdpb6HRMY8)



7:30

**La Unica Estrella**

Kenji Y Los Gatos De Japon

Conjunto J (Japan) at The Tejano Conjunto Festival (2011)

Music video, Los Gatos, 8:19

The late Kenji Katsube and his band Los Gatos De Japon perform "La Unica Estrella" at the Conjunto Festival in San Antonio, TX. This clip was taken from a video produced in 2000 by the Guadalupe Cultural Arts Center, San Antonio, Texas. "Wow! I love tejano conjunto music. But coming from Japan, I really admire this talented men. Congratulations for your performance. Great legacy of (Tony De La Rosa)."

<https://www.youtube.com/watch?v=Vz3q18iYH70>



**7:45**

### **Farm Workers and the Struggle for Immigration Reform**

Director: Eric Vasquez and Mark Vasquez

National Farm Worker Ministry (NFWM) is a faith-based organization working alongside farm worker groups to help improve the working and living conditions of workers. Every year NFWM makes a series of videos about farm worker issues. In 2023 NFWM featured farm workers from the Rio Grande Valley Texas to highlight the intersection of circumstances immigrant farm workers face regarding wages, living conditions, citizenship status, and working conditions.

<https://www.youtube.com/watch?v=KeDMGA4OvN0>

<https://us02web.zoom.us/j/82761285597>

**8:00-End for today/Closure**

**September 17, 10:00am-8:00pm**

**10:00—Welcomes and brief history of Cine Cuauhtemoc Pan American Film Festival, Houston, Texas, by Jesus Cantu Medel**



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For more information: <http://uniondelbarrio.org>

<https://www.youtube.com/watch?v=LN8EtsXI85s>



**10:30**

### **A Call to Action**

Documentary, 20:00 (*Ruth Eugenia Valdizon David Marbain and Fidel Moreno will be present at the Festival to provide accept comments from viewers present*)

Ruth Eugenia Valdizon - Co-Founder and Board member Emeritus

David Marbain - Co-Founder and Board Member Emeritus

This is a 20-minute documentary depicting the plight of the peyote. The culturally and botanically significant plant medicine is a threatened species in its native habitat which Morning Star Conservancy calls it a “bias towards extinction”. The film shows several interviews of Native American Church members giving their perspective of the devastating environmental degradation, but it also outlines solutions and strategies to prevent extinction of the revered plant medicine, peyote.

Our website is: <https://www.morningstarconservancy.org>

[info@morningstarconservancy.org](mailto:info@morningstarconservancy.org)

**12:30pm**

Award Ceremony: Awardees of *El Aguila, el serpiente y el nopal Honorary Lecture Series*, Museo Guadalupe Aztlan, Houston, Texas

Awardees: Mika Garza-Selley, David Contreras, Fidel Moreno, Moses Maldonado, Willie Rodriguez and Jose Vega



**1:30**

**Seeking justice in Peru: Meeting the Victims of the Government's Forced Sterilisation Program**

France 02, Documentary, 10:02

A judicial investigation is finally underway after Peru carried out a forced sterilisation program of mainly indigenous women during the late 1990s. Our reporter meets some of the victims who are still suffering to this day. Also Sudan's newest recruits to martial arts are now fearing the fact they are women will see authorities demand an end to their involvement. Plus what it's like to be a female DJ in Egypt, a country not renowned for promoting women's rights and where DJs in general are frowned upon by authorities.

<https://www.youtube.com/watch?v=Wrch6aPbiR0>



**1:45**

**The Destruction of the Amazon, Explained**

VOX, Documentary, 10:02, 11:29

The Amazon rainforest has been reduced by about 17% since the 1970s. Cattle ranchers, loggers, and farmers are mostly to blame for the deforestation, but the demand driving them comes from all around the world. Brazil's economy depends on agriculture, especially beef and soy, which is grown on cleared land in the Amazon. Today, president Jair Bolsonaro, is weakening the environmental protections there in order to give agriculture more power. This came to a head when, in summer 2019, more than 30,000 wildfires burned in the Amazon, sparking worldwide outrage.

<https://www.youtube.com/watch?v=SAZAKPUQMw0>



2:00

## **Native American Tribes Land Buybacks Start a Commercial Approach to Social Justice**

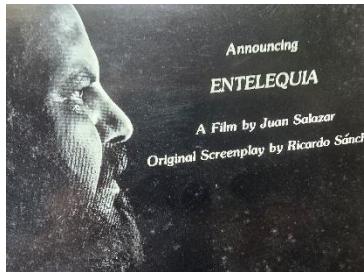
Documentary, PBS Newshour, 6:45

In part two of a two-part series, Special Correspondent Kira Kay reports on the Nez Perce tribe and its efforts to regain control of part of the 7.5 million acres of land granted to it by the U.S. government in the mid 19th century. Reclaiming that land, which was almost all taken after the tribe was violently driven away, has meant taking a more commercial approach to social justice.

<https://www.youtube.com/watch?v=2EkXGhQmgFk>

2:15

## **A Retrospective of Juan and Daniel Salazar, film makers.**



### **Entelequia**

Experimental, tricultural film (20:00)

The first film of its kind, **Entelequia**, is an exploration of the Chicano identity in academia and society through the words of Ricardo Sanchez and experimental film makers Juan and Daniel Salazar. As timely today as it was 45 years ago, the film touches on social issues and the conflicts Chicanos face in a society that denies our indigenous roots, yet still maintains the racist attitudes and policies designed to relegate us as second class status. **Entelequia** is the first film to utilize three languages: Spanish, English and Calo, to emphasize the cultural differences and class distinctions within the Chicano community. It highlights who we are as

people, trying to exist in a modern world while acknowledging our roots: the conquered and the conquerors , indigenous and European, a people struggling to formulate our own identity rather than to accept and identity imposed upon us.

*Entelequia* won first place in the World Art and Poetry Festival in Amsterdam in 1980. The film was voted one of the Best Films for the first 10 years at the San Antonio Chicano Film Festival.

<https://www.omnium.life/films>

<https://us02web.zoom.us/j/82175714905>



### **Mestizo Magic**

Docu-drama (30:00)

**Mestizo Magic** follows the adventure of a young boy, Johnny, living in the barrio in North Denver. While his teacher drones on about the accomplishments of the Aztecs, he enters in a dream world where he meets a Tlaloque, a spirit who serves as a guide in a discover of art and culture of the Mexica, the mother culture not only of Mesoamerica, but of the entire North American continent. Though experiencing the modern day artists, Johnny is instilled with a sense of pride and love for his ancestral roots. In addition, an explanation of the Aztec calendar gives insight into the highly advanced and complex civilization of the Mexica.

*Mestizo Magic* was originally purchased by KCET in Los Angeles and broadcast nationally on PBS. It was featured at the Canto al Pueblo Art Festival in Tucson.

<https://www.omnium.life/films>

**La Tierra: Last Stand in Costilla County,**

Bilingual documentary (30:00)

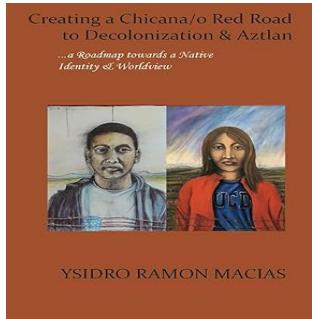
**La Tierra** highlights the people of the San Luis Valley in Southern Colorado who have lived and respected the land for generations, as their ancestors are the original inhabitants (Apache and Ute) and early Spanish colonizers of this territory. Their way of life, as for all indigenous people, has been threatened by wealthy outsiders buying up hundreds of thousands acres of mountain tract and land grants, which their ancestors have stewarded since time immemorial. Ancestral hunting grounds, fishing locales and pristine forests which have provided means of survival for hundreds of years are in danger of being destroyed by the extraction mentality of those who view Mother Earth as a commodity rather than a homeland which is our duty to protect. Even in 2024, these issues still persist. *La Tierra* was commissioned by PBS as part of the Life and Death Series. The film won Best Documentary for the Western Writers Conference in Santa Fe [New Mexico].

Film link:

<https://www.dropbox.com/scl/fi/adp7cbbopxq3u9g244jsz/La-Tierra.mov?rlkey=sfdtz79laqf273t8r0ejkr5om&st=lqfultia&dl=0>  
[k.olmeca13@gmail.com](mailto:k.olmeca13@gmail.com)

**3:45-4:15**

**Recess/Break**



**4:15**

### **Creating a Chicana/o Red Road to Decolonization & Aztlan**

Ysidro Macias. Book reading, on Zoom platform (30:00)

The book reveals the Universal and Cosmic Love of the Red Road. The Red Road is the philosophy/worldview/religion of the native Indian tribes/pueblos of North and South America. This worldview promotes integration with Mother Earth and the cosmos to achieve harmony within eternally evolving Existence.

Using the Chicano as an example, the book explores the human lifetime as a cosmic being with eternal cycles of reincarnation and integration. This cosmic journey is examined from the perspective of the Red Road. The book has three goals: 1-introduce the Shoshone/Bannock, Mayan, and Aztec/Mexica Red Roads ; 2- assess the need for decolonization from the European heritage in Mexico and the United States; and 3-provide an outline to create your own Red Road.

Order the book:

<https://www.amazon.com/Creating-Chicana-Road-Decolonization-Aztlan/dp/1737995379>

<https://us02web.zoom.us/j/88293681455>

4:45



### **Dale Gas! An Exhibit of Contemporary Chicano Art: An Interview with George Truan**

Recorded interview, George Truan interviewed by Jesus Cantu Medel (30:00)  
On August 20, 1977, the first major museum exhibition of Chicano art in Texas opened to the public at Contemporary Arts Museum Houston (CAMH). Dále Gas: An Exhibition of Contemporary Chicano Art brought together the work of thirteen artists: George Truan, Mel Casas, Jose Esquivel, Frank Fajardo, Carmen Lomas Garza, Luis Jiménez, César Augusto Martínez, Amado Peña, Roberto Rios, José Rivera, Joe Bastida Rodriguez, Jesus (Jesse) Treviño, and curator of the exhibition and chief curator of CAMH at the time, Santos Martinez Jr.

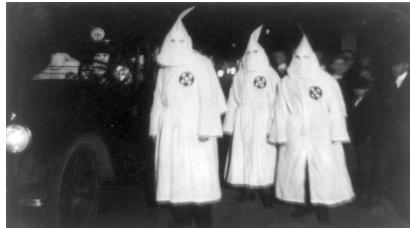


5:15

### **Corridos [Chicanos]: Idelfonso “El Ribereno” Martinez**

Performance videos, 1995 (15:00)

A rare insight, via music performance, is the work of a Mexican-born singer/composer, Idelfonso “El Ribereno” Martinez. It was during his artist-in-residence at Museo Guadalupe Aztlan, Houston, Texas, that he created Chicano-themed corridos of iconic figures , such as Gregorio Cortez, Reies Lopez Tijerina, Lydia Mendoza, and others.



**5:30**

**Klu Klax Klan Marches to the Texas Capitol, Austin, Texas**

Documentary, Gilberto Rivera, 1983 (30:00)

The Klu Klax Klan marches to the Texas capitol, Austin, Texas in 1983, and Chicanos spring into action to resist their coming, especially the local Brown Beret chapter of the city. Local Austin, Texas policemen round up a few members, and Paul Hernandez is badly hurt, tragedy that would later cost his life in coming years.

[https://texasarchive.org/2018\\_00811](https://texasarchive.org/2018_00811)

**6:00**



**Americo Paredes**

Los del Valle Oral History Project, 1993 by Manuel F. Medrano (20:46)

This raw footage is part one of an interview with Dr. Américo Paredes. Dr. Paredes discusses how his parents came to Brownsville, his advice for writers, and the publication of his dissertation 'With a Pistol in His Hand.' The Los del Valle Oral History Project, begun in 1993 by Manuel F. Medrano, includes edited autobiographical sketches of people from the Rio Grande Valley and South Texas and accounts of historical and cultural events that document the rich heritage of the area. The thirty volume series includes personal interviews, photographs, film clips and music that convey the uniqueness of the area not usually found in traditional sources.

<https://www.utrgv.edu/history/resources/los-del-valle/index.htm>



6:30

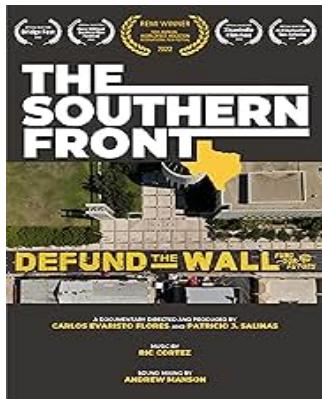
### **Don Jacinto Tzab, Chac, Mayan Shaman**

Los del Valle Oral History Project, 1993 by Manuel F. Medrano (28:09)

A traditional Mayan shaman speaks about his life and the importance of preserving Mayan tradition. Additionally, he conducts an abbreviated ritual to bring the rain.

<https://www.utrgv.edu/history/resources/los-del-valle/index.htm>

7:00



### **The Southern Front**

Directors, Carlos Evaristo Flores and Patricio Salinas

Short, 2022 (39:27)

The Southern Front tells the story of how a group of citizens in Laredo, Texas, located on the Texas-Mexico border, organized to stop President Trump's border wall from being constructed in Laredo. With months left before the 2020 presidential election, it appears that a border wall in Laredo is eminent.

<https://vimeo.com/635573270>

<https://vimeo.com/702629787>

Password: 1755

<https://us02web.zoom.us/j/85960644997>

**7:45**

**You Really Got a Hold On Me**



Music video, Monica Rocha, Cota -Chicano Soul Shop (2:41)

“I always tell my wife that she never liked me, whenever she says” I love you”. It’s our joke, but really it’s a testament to the fact the Love is more than a feeling but rather a Choice. We may not always like the person that moment in our hurt, but we push through because we made a commitment and intelligent decision to absolutely, definitively and wholly Love that person!”

<https://www.youtube.com/watch?v=fcPEtwpnNw8>

**8:00-End of Festival/Closure**